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Why Information is the Perfect Product

You need to be selling information—here's why.

For over a decade now Internet Marketers have been touting the wonders of selling information to people. I'm here to tell you—they were all right! I've been selling information for a few years now, and earning many times more than my old day job used to pay (and the amount I earn goes up every year).

Information is the perfect product for three reasons:

1. It's easy to produce.
2. It's inexpensive to produce.
3. It can be immediately received.

Information Is Easy To Produce

Informational products are very easy to produce if you already have some knowledge on a subject that is considered valuable by others. Fortunately, given the huge diversity across the web, it's hard to come up with an informational topic that is *not* of value to *somebody*.

For example, if you want to write a report on how to save money on your taxes, and you've been working for the IRS for ten years, then it's just a matter of organizing what you already know and laying it out into a report.

Or, if you're a plumber and you are always running into problems with certain kinds of products, you can write a report detailing the best shower heads, faucets, toilets, sinks, etc. to buy when building or remodeling a new home. Again, you already have the knowledge. It's just a matter of organizing it into something useful to other people.

To produce this knowledge, you may find it helpful to come up with a table of contents *first*. Then just flesh out each chapter into a few pages. Or you might find it easier to simply start typing your knowledge out into your favorite word processor. When you're done, you convert the document into a PDF file using free tools and you sell it. Sounds easy, right? Well, it's a bit more involved than this paragraph makes it sound, but yes, it is rather easy to do. Certainly easier than creating a "brick and mortar" product.

Here's a great site for finding out what kind of topics people are interested in reading about. This site has laid out goals and tasks for a large variety of things (like losing 10 lbs or learning to play golf, etc.). The information is almost perfect for building reports around, and the site has lists showing popular goals (read: what's marketable).

<http://www.mygoals.com/>

Here's the software I use to convert documents to PDF files for free. It doesn't matter what Word Processor you use, since it installs as a printer and you just "print" to it.

<http://www.pdf995.com/>

Information is Inexpensive to Produce

This really goes hand in hand with what I've already said. If you already have the knowledge, getting the information into an organized format really only requires time. Even if you don't have all of the knowledge you need, doing research online to fill in the holes is also very inexpensive—usually free.

However, just because it's inexpensive to create the informational product doesn't mean that the information itself is not very valuable. There's not a How-To book written in the world that contains information you can't get for free somewhere else. The question is: how long would it take you to find it all? People buy How-To books because they want it all in front of them in a nice, easy package. That's why informational products sell so well.

Information Can Be Immediately Received

Another one of the reasons that informational products sell so well is because the visitor reading your sales page knows that the product will be immediately received. They don't have to go shower, get in the car, and take a trip down to the bookstore to get the information. They don't even have to wait for Amazon.com to ship it to them after they ordered it online. No, they will get it *right now*. That's a big selling point for a lot of people.

Plus, it's easier on you as the creator of the product. You don't have to pay a printer to print the books. You don't even have to burn CD's. There's no shipping to do, either. It's much less expensive, and a lot less hassle, than traditional informational products like books.

Don't Look Now, But...

Yes, information is definitely the *best* thing to sell online—but it's not problem free: at least, not the way most people are trying to sell it. The next section discusses these problems.

Information Is Not Problem Free

Information's four main problems.

Yes, informational products are *the best* products to sell, especially online. However, that does not mean that there are not some real problems involved in trying to sell them, especially now when the idea has caught on and competition is growing fast.

Informational products can be problematic for four reasons:

1. You have to convince people of its value.
2. You have to price it right.
3. Refunds, refunds, refunds.
4. You have to have a good sales team.

You Have to Convince People of the Value

Is information valuable? Of course, everybody knows that. People buy books, watch the news, read newspapers and magazines—all which they (or somebody else) had to pay for. They're willing to spend the money because they know that information is valuable.

Is digital information valuable? Again, of course it is. However, because people aren't getting a physical product, it takes more work to convince people of its value.

For example, with a book or a magazine, a person can pick it up on the stand at the store and flip through its pages. They can see what it contains and read parts that are of interest to them in order to make the decision of whether or not the information is worth buying.

You can't do this with digital information like PDF reports or ebooks. People can't flip through the pages. If you give them a copy to look at ahead of time... well, let's just say that's not a good incentive for them to come back and pay.

So you need a sales letter that really demonstrates in convincing language how valuable the information contained in the report or ebook really is. Unless you're a skilled copywriter (or like me, an individual who's had a lot of practice and beat his head against a lot of digital brick walls), it can be hard to provide a strong enough sales pitch to get people to pay \$47, \$67 or even \$97 for an ebook.

That brings me to the next problem with digital information products.

You Have to Price Them Right

Yes, digital information has value, but you can't put it on the shelf. It won't one day be really valuable just because it's really old. You can't snap it up for a quick browse while you're waiting at the doctor's office. So that puts questions in potential customer's minds about how much they are willing to pay for your information.

Let's assume that your sales letter has convinced them that they would benefit from the information you have to offer. That's a great first step. But you also have to convince them that it's worth the price-tag you've put on it.

If you're trying to sell an information product for \$47, \$67 or even \$97 (and many of them are priced that way), it can be tough to achieve a good conversion rate. This is especially true if you have competition who's willing to work "on the cheap", slashing their own prices for similar information. Yours might be better, sure, but it's hard to convince people of that sometimes—remember, they can't flip through the book first.

Refunds, Refunds, Refunds

The plague of over-priced digital informational products is the refund request. Since people aren't getting a physical book, they expect *a lot of value* in what they download to read. They demand an info-packed PDF that will really bring home the bacon.

If you fail to deliver, you will receive refund demands left and right. It's hard enough to convince somebody that your information was worth \$47, \$67 or \$97, but once you've convinced them it is, it's even harder to keep them convinced so they don't request a refund.

You Have to Have a Good Sales Team

If you're going to sell digital products, you need a generous affiliate program, one that's reliable and has good terms. You might have the best product in the world, but making it take off all on your own, without the benefit of a strong sales force, is very hard and expensive.

You want to be generous with your affiliates, but you still want to make money yourself while not setting the price so high that the conversion rate plummets. That's not an easy balance to strike, especially if you're new to the world of producing and selling informational products.

There's A Better Way

The purpose of this report is to teach you a solution that takes advantage of all of the great aspects of informational products while minimizing the problems. The traditional methods of producing a product and selling information online are getting much harder because of competition—but it doesn't need to be hard.

In the next couple of sections I'm going to discuss a better method, the *\$7 Secrets* method, that I've formulated to make it a lot easier to earn a living through creating and selling digital products online.

So read on!

The \$7 Secrets Method

How the \$7 Secrets method solves information's problems.

What can you buy for seven dollars? A fast food dinner for one person, two magazines off the rack, a few gallons of gas. You buy all kinds of things, probably every day, that cost about seven dollars. You probably don't give it a second thought. You just buy it, use it, and throw it away.

Why? Because seven dollars isn't a lot of money, not to most people. At least, not to most people who can afford a computer and an Internet connection. That's the beauty of the *\$7 Secrets* method of producing and selling information products: if the person has the means to be looking at your sales letter, chances are they can afford to pay seven dollars for the product! This method also takes away the first three of the four major problems with information products:

1. It's easy to convince people to pay seven dollars for a product.
2. The price is just right for most people's pocketbooks.
3. Refunds are virtually non-existent.

And there's an added fourth reason for only charging seven dollars:

4. There's virtually no support required for the product.

Let's go through each of these points one at a time.

Convincing People Your Product is Worth \$7 Is Easy

I love bookstores. Yes, I'm a programmer, and yes, I create (and buy) digital informational products all the time—but I *love* bookstores. I go to my local Barnes 'n Noble all the time. I almost always buy *something* while I'm there—but I don't always buy something expensive.

I put thought into buying a book that is more than fifteen or twenty dollars. I think about whether or not I really need it, or if it's good enough to spend that much. I examine the table of contents, flip through the pages, and really consider it.

This is especially true if the book is priced in the fifty dollar or more range. It's a rare book that holds that kind of value for me. When I find them, I love them, but that doesn't happen very often.

That's how most people are, isn't it? We'll drop ten (or seven) dollars on just about anything without giving it a second thought, so convincing us that something's worth that much isn't hard to do. *That's because it's not a big risk.* Ask for much more than that, though, and we start thinking about whether or not it's worth it.

Salesmanship is all about taking away the risk from the buyer. That's why so many products have money-back guarantees. People want to feel safe when making a major purchase. Not so with a seven dollar product. Most people don't consider losing seven dollars to be a risky investment.

Because of this, your sales page copywriting abilities don't have to be stellar when you're charging only seven dollars for your informational product. You don't have to wow the visitor with a huge list of "bonus" gifts to get them to buy. You don't have to get the wording just right or have a hundred testimonials splashed across the sales page.

In fact, your sales copy can be pretty short. My first seven dollar report sales page was less than a thousand words long—I've written articles longer than that! Compare that to 22,000+ words on Joel Comm's recent sales page for his Monthly Templates product. Why so long? Because he's selling an expensive product, so it takes a lot of convincing to get people to buy.

Now, I don't know Joel's conversion rate, but I got a 15% conversion rate on my report when I promoted it to my own list. My first wave of affiliates had a 10% conversion rate. Now, the overall conversion rate for my affiliates is near 7%. What are your conversion rates like? Want them to improve? Then charge seven dollars for your product.

A \$7 Price-Tag Prevents Refunds

Selling an informational product for seven dollars also prevents refunds. As I said earlier, when your price is high, the demand on your product is very high. People want a three hundred page ebook for \$97, and it better deliver the goods! If it doesn't, you can expect a lot of refunds—not to mention that the customer will never buy again.

As of the time of this writing, I've sold close to 800 copies of one of my reports in the last 7 days, and I only got one refund request. That puts my refund rate at just over one tenth of one percent. It was a ridiculous refund request, of course—the person had a bogus reason why my report “wasn't worth seven dollars”.

I wasn't obligated to issue the refund. I don't have a money-back guarantee on the sales page, but I went ahead and issued the refund anyway. I mean, it was only seven dollars, right?

Compare that to my other products, which have refund rates in the 3-7% range. It stinks issuing refunds for digital informational products because the person gets to keep it, and there's not much you can do about it without making it hard on all of your honest customers by using password-protected ebooks that you have to install and stuff like that. To me, that would lose more customers than it would protect in refunds.

You see, people just aren't expecting a novel when they buy an informational product for seven dollars. They're expecting something of value, sure, and I believe in over-delivering on that expectation, but you don't have to provide 300 pages of rock-solid content for your customers to feel they've gotten their money's worth. After all, do you expect a gourmet dinner from McDonalds? Or do you just expect something that tastes pretty good and is fast and easy? It's the same thing when selling digital informational products for seven dollars. The expectation is lower, so refunds are lower.

There's Virtually No Support

With higher priced ebooks, people often write in with a myriad of questions. This happens because it's hard to put your head around 300 pages no matter how many times you've read it, so people will often write in looking for straight-forward answers to their questions.

This almost never happens with reports created using my *\$7 Secrets* methods. For one thing, they are generally much shorter, and therefore it's easier to grasp the concepts because there are less of them. I have yet to receive a single support question regarding the reports.

Faster Production = More Profits

All of the above adds up to you being able to create more products faster, and in niche markets that simply won't support a 300 page ebook. Your research time is lessened, your time to market is lessened, and you can regularly send out multiple seven dollar promotions to your lists without losing their interest.

That's an important point. If you send too many high dollar promotions to your list, people will start to ignore your promotions all together. Seven dollar promotions are a different story. People don't mind spending it because it's so little of their money, and if you really deliver a good report with solid information, they'll keep coming back for more.

I try to keep my seven dollar reports to around 30 pages. Any less than that and people might feel a little gypped (even if it is only seven dollars), but too much more than that isn't really necessary. Since the whole point of my *\$7 Secrets* is to create a lot of products fast, you don't want to pack it with too much more. If you find that your 30 page report has reached 65 or 70 pages, perhaps you should consider breaking it up into two reports instead? The two reports can link to each other for cross-selling.

Does Anything Really Need 300 Pages?

I'll be honest with you: I almost never read the 300 page ebooks I buy. I skim them. Who's got time to read 300 pages? Maybe some people—but not me! Do you? I'm guessing that you don't.

I find the 30 page report to be a much better teaching tool, since people are far more inclined to read 30 pages than they are to read 300. So if you do have a 300 page ebook, why not break each chapter (or two or three) out into a separate report? People can purchase the reports they want, and not the ones they aren't interested in—and they'll be much more inclined to read them all if you send out the offers once a week or so.

And isn't it true that really large, 300 page ebooks are often full of fluff just to make the ebook bigger and to have a nice bullet on the salespage? Shorter reports let you get right to the point without all of that fluff. Your customers will appreciate that, too.

This All Sounds Good, But It's Only \$7!

Now, you might be thinking, “So what if it’s easy to sell a seven dollar product? *I’m only making seven dollars!* That’s not a lot of money per sale.”

If that’s what you’re thinking, you’re both right and wrong. Seven dollars isn’t much per sale—but the reality is that you’ll be making more than seven dollars per sale. How that’s possible is the focus of the next section.

Why \$7 Is More Than \$7

How I made \$3,000 in 7 days selling a 30 page report.

First of all, an inexpensive product combined with a high conversion rate can yield some happy results for your pocketbook. Take, for instance, the results from my first seven dollar report.

I sent a promotion out to my list for my first seven dollar report, and within 7 days I'd sold 325 copies.

```
      325
x   $7.00
-----
$2,275.00
```

Yup, I made more than two thousand dollars off of that report in just seven days. It only took me about three hours to write the report, and maybe two hours to setup the web site. That's five total hours put into that project. That means I earned \$455 an hour for that project (in the first seven days—and I'm still making sales every day).

Not too shabby—but the profits didn't stop there.

I also embedded the report with affiliate links to products that related to the report itself, and in the first 7 days, those affiliate programs earned me another \$750, putting my

total earnings for the first 7 days at over \$3,000—and like I said, I’m still making sales every day.

Email List Building

Seven dollar products are also a great way to build your email list—in fact, I consider this aspect at *least* as important as the initial sales and affiliate sales dollars I’m earning from the reports themselves and the links.

Again, let me share my success with you. In the first seven days of my first report, my affiliates sold 450 copies of the report, which added 450 people to my email list.

The next time I send out an announcement for a seven dollar report, that means 450 more people will have the chance to buy, and 450 more people have the chance to become an affiliate, which will add even more people to my email list and continue to grow my revenue over time—not to mention the fact that I’ve now got 450 more people who will see the next offer I send out for somebody else’s high dollar products.

All this from a seven dollar product.

Why Not Just Give It Away?

You might be thinking, “if you have affiliate links in the report *anyway*, why not just give the report away?” You might think that you’d make more money that way, since more

people would have access to the report, but there are three reasons why that's not the case:

1. People who won't spend \$7 certainly won't spend \$47, \$67, \$97 or more.

If somebody is too cheap, or too broke, to spend \$7 on a report that you've written, what makes you think they'd spend a lot more on any of the products you've linked to? As a rule, they won't.

2. Giving the report away for free cheapens it in the mind of readers.

Unfortunately, people generally feel that anything free is not worth having. So if you don't charge *something* for the report, people won't be inclined to take it's information very seriously—including any affiliate products you recommend or any call to action that you give the reader to perform. Making the report seven dollars gives it some "real world" value.

3. A free report has no viral capabilities.

What makes the *\$7 Secrets* method so valuable is how viral it is—affiliates *love* to sell it (more on that later). There's no incentive for people to give away free reports. *Your* list is where that report will stop.

Inexpensive Reports as a Business Model

If you create a dozen of these seven dollar informational products, all of which are continually sold by your affiliates, you will watch your profits quickly rise over time. But why stop at a dozen? They're so easy to make. Why not make twenty, or thirty, or fifty? I am personally so excited about this method that I'm planning on building a little mini-empire of seven dollar informational products!

Why Would Affiliates Promote a \$7 Report?

Now, you might be wondering why anyone would be an affiliate for a seven dollar product. That's the focus of the next section of this report—the special affiliate system I use that makes affiliates sell the seven dollar products like crazy!

Seven Dollar Super Affiliates

My affiliates sent 17,785 visitors in the first six days.

Before I get into how I've designed the \$7 Secrets affiliate methodology, let me show you just how much these affiliates love to promote the seven dollar products. Here's a six day sample of the traffic generated by my affiliates to *just one* of my seven dollar product sites (the first column after the date is the unique visits):

16 Jan 2007	4321	6606	29169	668.66 MB
17 Jan 2007	3504	5369	25001	512.88 MB
18 Jan 2007	2603	3472	16855	355.55 MB
19 Jan 2007	2030	3040	14754	287.02 MB
20 Jan 2007	2895	6313	23527	442.70 MB
21 Jan 2007	2432	5801	20319	364.93 MB

That's 17,785 visitors in six days!

Even if you don't have a big list to send to, the way my \$7 Secrets method works makes the thing so viral that it grows very quickly over time. Every single time somebody buys the seven dollar product, you make sure they also know about the affiliate program and how easy it is for them to resell the product.

Okay, now onto why my affiliates love to sell my seven dollar products. There are two reasons:

1. I give them 100% of the \$7 *directly into their PayPal account.*
2. There is no sign-up process.

Instant 100% Commission

Since the price of the product is so low already, I give 100% of the commission to my affiliates. I do this because I still make money when people buy the products linked to in the report, and because it still builds up my email list every time somebody buys.

I use scripts that have the seven dollars go directly into the affiliate's PayPal account—as soon as somebody buys. The money goes straight to them.

Affiliates LOVE this.

They love it because it's like having their own product to sell. There's no waiting weeks, or even a month or more, to get paid for their efforts. They are paid *instantly* when somebody buys.

I often affiliate other people's products as well, and let me tell you, I'd be much more inclined to sell people's products if the money went right into my own PayPal account. (So when you write your first seven dollar report, if it's related to Internet Marketing, Search Engine Optimization or AdSense, please let me know about it!)

No Sign-Up Process

I use a simple affiliate link method so that affiliates don't have to sign up to anything to be able to sell the product. There's no form to fill out, no approval process, nothing. Just replace the affiliate link with your own PayPal email address, and start sending people in.

Affiliates like this because they can literally make back their seven dollars times ten (or a hundred or a thousand) within minutes after buying the report themselves. And if they tell other people about how to be an affiliate—great! I'm not going to worry about somebody not buying my seven dollar report if they're going to send a hundred more sales my way.

For an example of how the affiliate link looks, see the "Make Money With This Report" section a few pages down.

Putting It All Together

The five-step summary of my \$7 Secrets method.

As you can see from this small(ish) report, the \$7 Secrets method is very, very simple to implement for your own informational products. Here's a summary list of the steps involved in creating and distributing a \$7 Secrets-style report.

1. Create an informational product that solves a problem which you are familiar with.

The report needs to be around 30 pages or so, to make sure that people feel they are getting their seven dollars worth.

2. At the end of the report, recommend a product that goes hand-in-hand with the solution your report offers.

Be sure that your report is useful and informative even if the customer does not decide to purchase the product, but offer compelling reasons why it would benefit them to buy.

3. Sell the report for seven dollars.

You want your sales letter to be compelling, but it doesn't need all of the "free bonuses" and super-long sales text that more expensive products require to be successful. In fact, I recommend you *don't* offer bonuses, since it will make people think that you're "up to something" when it's only \$7.

4. Offer your affiliates 100% commission—paid directly to their PayPal account.

If you want your report to really take off, do not go cheap on this step—give them 100%, and make sure it goes directly to their PayPal account. Be sure they know that they will be instantly paid, because affiliates *love* that part of the deal. Also, I suggest that you not require your affiliates to sign-up for any kind of account.

5. Collect the names and email addresses of everyone who buys the report.

This is a great way to build up your email list *fast*.

There you have it. The five steps to making a lot of money in a short period of time by creating and selling short informational reports for seven dollars. In seven days I made over \$3,000 from just *one* of these reports—and that report is *still* earning me money every day.

You just can't beat the *\$7 Secrets* method of selling information. It's incredibly easy to create these reports, there's virtually no refunds, almost no support, and if you over-deliver, people love what they get and will come back for more.

Affiliates love it because the money goes directly to their PayPal accounts and they don't have to sign-up for anything. In minutes they can turn around and resell the product.

There's still a couple of things you need to make the system work, though, so keep reading!

The Fastest, Easiest Way to Sell \$7 Reports

Download the scripts I use to make it a breeze—free!

In order to easily facilitate the \$7 Secrets method of selling informational products, you need to have scripts that will keep track of which affiliate sent the visitor to your sales letter so that the PayPal link can be modified to the affiliate's PayPal email address.

The scripts are simple and easy to use, and can be downloaded from this location:

<http://www.7DollarSecrets.com/scripts/7DollarSecretsScripts.zip>

You will need to enter the email address that you used after purchasing your copy of this report to download the scripts. There is a PDF installation manual as well that tells you how to make it work.

Basically, all you do is modify the settings file and the templates and then upload all of the scripts to your web site. It's a simple process. Of course, if you have any trouble, feel free to contact me at:

<http://www.AskJonLeger.com>

Don't stop reading yet. There's one last *super important* point that you need to understand when modifying the script templates. Read the next section for details.

Why You *Must* Have Virtual Covers For Your Reports

Virtual covers dramatically increase sales.

When you bought your copy of this report, did the cover strike you? When you buy any informational product or downloadable software, do you feel better about it when it has an image of a book cover or a software box, even though you *know* it's just a download? I'll bet you do—even if you haven't consciously thought about it.

The reason why virtual covers are so important is because people have a need to see what they are buying. At a book store, you can see, touch, and flip through the books or magazines. You can't do that online, but it makes people feel better about the purchase if they can see a representation of what they're getting—even if they *know* it's a download.

You have three options for creating virtual covers:

1. You can make them yourself using PhotoShop.
2. You can use software designed to make them for you.
3. **Recommended:** You can have a professional make them for you.

Let's talk about each method just a little.

Making Covers with PhotoShop

If you're a creative person with artistic talent, you can create your own virtual covers if you own Adobe PhotoShop. I wouldn't recommend buying PhotoShop to just "try your hand" at it though, it's very expensive. But if you already own PhotoShop, here's a good free tutorial on creating virtual covers:

<http://www.7dollarsecrets.com/ecover-tutorial.php>

Software Designed to Make eCovers

There's a lot of software out now that will basically create an ecover for you. You select the template images you want to use, position your titles and text, select the angle you want the cover to be at, and voilà! You have an ecover.

The good thing about ecover software is that you buy it once and then create as many ecovers as you want. I own eCover Generator, which is, in my opinion, the best of the best eCover creation software. It does a good job. I used to use it for all of my ecovers. I don't use it any more, though—I'll tell you why in a second.

The downside of using eCover software is two-fold:

1. You still need to be pretty creative to make it look good.

Don't be fooled by the ecovers you see on the software sales letters.

Professional graphic artists created those using the ecover software.

These are people who are educated, talented and experienced in graphic arts. Unless you're talented yourself, your ecovers probably won't look that good. They'll look good, but don't expect to create covers like the ones you see on the sales letters.

2. A lot of other people own the software and are using the same templates.

This is the real downside, and the reason I don't use ecover software anymore. Too many people's software boxes and ebook covers look the same because the software only has so many templates to choose from—some of which are a lot better than the others and tend to get used all the time. If you're in a niche market, though, your potential customers may never have seen those covers before, so it could still be worth the investment.

To read more about eCover Generator, and make the decision yourself, here's the link:

<http://www.7dollarsecrets.com/ecover-generator.php>

Have a Professional Make Your eCovers

I only use a professional to create my ecovers now. Since there is so much riding on people's impression of your report, you want your cover to look *great* and really stand out from other products in your market. It also saves a lot of time, since creating your own ecovers can be very time intensive as you try to make everything look just perfect—and if it's not perfect it will cost you a lot of sales.

The cover for the report you're reading was created by a professional, Yvonne Tagbo, a person who is incredibly talented and professional. I've used her services to have graphics created for a number of my new reports and sites—I only wish I knew about her earlier!

She creates outstanding, professional ecovers for only \$67. That's a tiny investment when you consider that a mediocre (or worse) ecover can cost you *thousands of dollars* in sales.

I highly recommend you have Yvonne, or some other professional, create your ecovers for the reports you create. It will guarantee you have a great ecover that helps you sell your reports rather than a bad one that works against you. Here's a link to Yvonne's site:

<http://www.7dollarsecrets.com/professional-ecovers.php>

Make Money With this Report

Earn back your \$7 times 10, 100, or 1000—in minutes.

Making money with this report is very easy. Simply send people to the sales letter site using this URL:

<http://www.7DollarSecrets.com/?e=YourPaypal@EmailAddress.com>

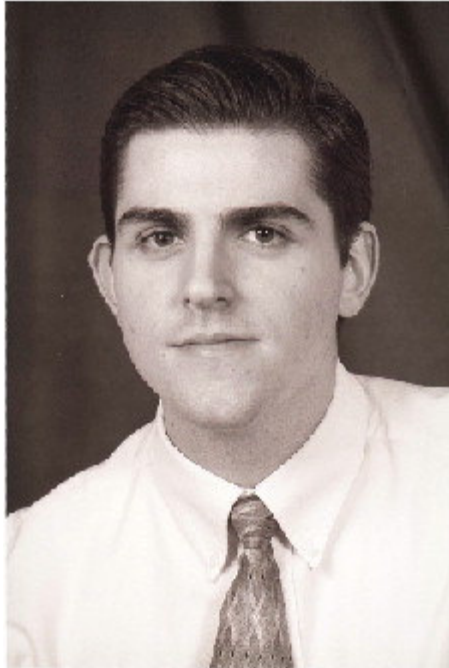
Just put your PayPal email address at the end of that URL and the entire cost of the report will go directly into your PayPal account when somebody buys—no strings attached. Your email address will automatically be hidden after the visitor arrives to the site to protect your profits.

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About the Author



Jonathan Leger, Me!

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I am the creator of many powerful tools for marketing online, including:

<http://www.1000Visitors.com/>

<http://www.VideoTrafficPower.com/>

<http://www.AdSenseGold.com/>

<http://www.TranslationGold.com/>

<http://www.InstantArticleWizard.com/>

<http://www.InstantArticleWizardPro.com/>

<http://www.ArticleBuilder.net/>

<http://www.KeywordExplosion.com/>

<http://www.SeoExplosion.com/>

I post practical information and case studies on marketing online to my blog regularly, so be sure to check it out:

<http://www.jonathanleger.com/>